

POLO



2010 PALM BEACH POLO SEASON
WELLINGTON DAYS

Accessing The Essence of Polo



Providing corporate sponsors effective access to global *Real Polo* and *The Polo Lifestyle* with authenticity and credibility via bespoke corporate sponsorship programs of polo teams and presence in strategic global polo venues. All keyed to the sponsorship being a Profit center within three years and providing exclusive access to our proprietary, elite Global Equestrian Community Affinity Program.

Definitely, a return on investment.

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